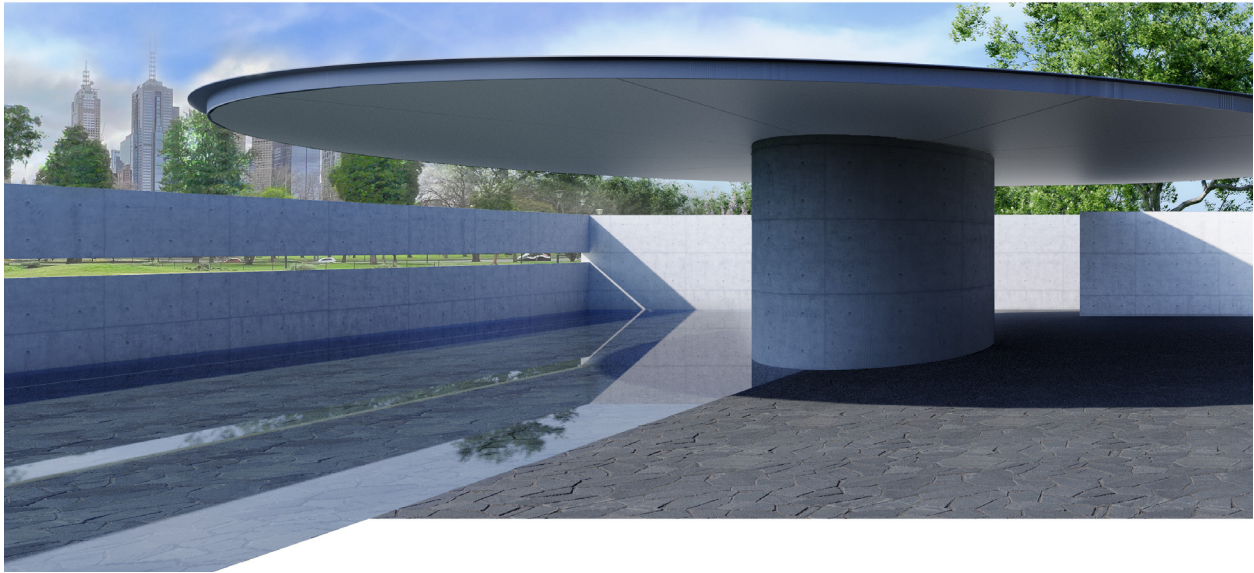


MPAVILION 10

NAOMI MILGROM FOUNDATION UNVEILS DESIGN FOR MPAVILION 10 BY TADAO ANDO

Located in the heart of Melbourne's Queen Victoria Gardens, MPavilion 10 is Ando's first project in Australia and will inspire the programming for a free five-month design festival starting this summer.



Embargoed until 5pm Thursday 11 May 2023, Melbourne, Australia: The Naomi Milgrom Foundation today unveiled the design for MPavilion 10, commissioned from Pritzker Prize-winner Tadao Ando of Japan. One of the world's leading architects, Ando's design for MPavilion 10 reflects his signature use of striking geometric interventions in nature and his precise, assured use of concrete.

MPavilion 10 will open in Melbourne this summer, marking the start of an annual five-month design festival of free events in Melbourne's iconic Queen Victoria Gardens. This will be the tenth MPavilion festival, which has grown to become one of Australia's most-visited and impactful festivals, attracting more than 350,000 people in 2022.

Conceived as a new meeting place within Melbourne's Arts Precinct, Ando's design for MPavilion encapsulates his desire to create a memorable structure that responds directly to the Gardens. It strives for spatial purity, employing the geometry of circles and squares to create a space in harmony with nature.

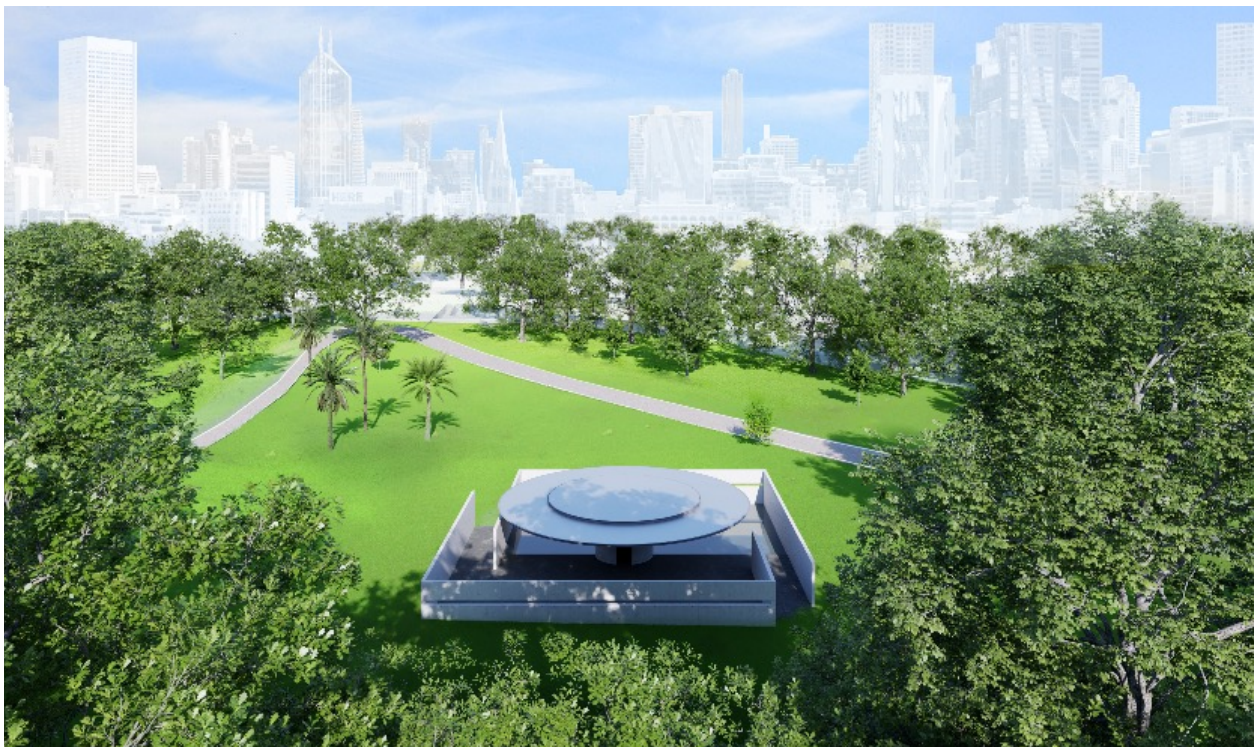
MPavilion 10 features a large canopy – a 14.4-metre aluminium-clad disc resting on a central concrete column. Two offset squares create two entrances that lead to the centre of the pavilion. Concrete walls of varying lengths partially enclose the space to create a tranquil sanctuary reminiscent of a traditional Japanese walled garden. A long horizontal opening (19.4m x 22.5m) running the length of both the north and south walls frames views of the Melbourne skyline and parklands, connecting the city and lush greenery of the Queen Victoria Gardens to the interior. The

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geometric forms and symmetry are reinforced by an internal arrangement that is half-paved and half-reflecting pool, which mirrors the canopy, sky, city and surrounds.

“The design began with a desire to create a sense of eternity within Melbourne’s garden oasis,” shared Tadao Ando. “I wanted to create an experience that will last forever in the hearts of all who visit. I imagined an architecture of emptiness, that lets light and breeze enter and breathe life into it. A place that resonates with the environment, becomes one with the garden and blossoms with infinite creativity. MPavilion 10 is designed to encourage encounters between people, the natural world and endless dialogue.”

“Tadao Ando’s architecture is remarkable because it radically affects the way we perceive the world around us,” said Naomi Milgrom AC, commissioner of MPavilion. “Like Tadao Ando, I am passionate about architecture that promotes public life and encourages social interaction – I’m thrilled that Australians will be able to directly experience his genius through this incredibly special meeting place for conversation, the exchange of ideas and contemplation. We look forward to seeing how visitors, designers, artists and others will respond to this dramatic and serene space, as well as the creativity it will generate.”



Eminent local architect Sean Godsell, principal of Sean Godsell Architects, has been appointed the executive architect in Australia for MPavilion 10. Godsell was selected as the inaugural MPavilion architect in 2014. Led by Tadao Ando, the construction of MPavilion 10 is a significant global collaboration between Japanese and Australian architects, engineers and builders. Osaka, where Tadao Ando’s office is located, is the sister city of Melbourne.

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Over the past 10 years, MPavilion has worked with the world's most significant architectural thinkers to create a space for engagement with urgent urban, civic and design concerns. Ando is the seventh leading international architect to have his first work in Australia commissioned by MPavilion, the country's foremost architecture commission and annual design festival.

MPavilion serves as a cultural laboratory where the community can come together to experience, engage and share. In 2023, the annual five-month festival of free public events will continue with talks and lectures, music, dance, performance and kid-friendly workshops, among many other design focused events.

Expressions of interest for programming MPavilion's milestone tenth season are now open. Celebrate by hosting a workshop, talk, debate, performance, presentation, installation or intervention in collaboration with the team. Events will be curated into three themes inspired by Tadao Ando's MPavilion 10 design. Proposals should respond to A Blank Canvas, Craftsmanship or Memories of Place. Expressions of interest close at **5pm Wednesday 14 June 2023**. Please direct any questions regarding programming to program@mpavilion.org.

MPavilion is an ongoing initiative of the Naomi Milgrom Foundation supported by the Victorian Government through Creative Victoria, the City of Melbourne, ANZ and Bloomberg Philanthropies. The first nine MPavilions have welcomed more than 1,250,000 visitors and hosted more than 3,500 free events since its establishment in 2014. At the end of each MPavilion season, the Naomi Milgrom Foundation gifts the pavilion to the people of Victoria and relocates it to a new, permanent, public home in the community.

MPavilion 10 design renders can be found [here](#). Image credits: Rendering of MPavilion 10 by Tadao Ando, courtesy of Tadao Ando Architect & Associates.

Website: mpavilion.org | Instagram: [@mpavilion](https://www.instagram.com/mpavilion)

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About Tadao Ando

Born 1941 in Osaka, Japan. Self-taught in architecture. Established Tadao Ando Architect & Associates in 1969. Major works include the Church of the Light, Pulitzer Arts Foundation and Chichu Art Museum. Awarded the Architectural Institute of Japan (AIJ) Annual Prize for the Row House in Sumiyoshi in 1979, Japan Art Academy Prize in 1993, Pritzker Architecture Prize in 1995, Person of Cultural Merit (Japan) in 2003, International Union of Architects (UIA) Gold Medal in 2005, The Kennedy Center International Committee on the Arts Gold Medal in the Arts in 2010,

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Shimpei Goto Award in 2010, Order of Culture (Japan) in 2010, Commander of the Order of Arts and Letters (France) in 2013, Grande Ufficiale dell'Ordine della Stella d'Italia (Italy) in 2015 and Isamu Noguchi Award in 2016. Held solo exhibitions at the Museum of Modern Art (MoMA) in 1991 and Centre Pompidou in 1993. Taught as a visiting professor at Yale University, Columbia University and Harvard University. Professor at the University of Tokyo from 1997. Professor emeritus of the University of Tokyo since 2003.

About Naomi Milgrom and the Naomi Milgrom Foundation

Naomi Milgrom AC is an Australian business leader, fashion entrepreneur, philanthropist and arts patron with an international reputation for initiating and supporting cultural innovation. In 2020, she was awarded the country's highest honour—the Companion of the Order of Australia—for eminent service to the community through philanthropic leadership and support for the promotion of the arts.

The Naomi Milgrom Foundation champions art, design and architecture that improves Australian lives—empowering creation, collaboration and education.

Established in 2014 by Naomi Milgrom AC, the not-for-profit organisation pivots on a central purpose: to enhance the presence and influence of creative culture in Australia. This is accomplished through the active support of artists, designers and creative institutions; the fostering of collaborations between bodies and disciplines; the promotion of art and design education; and an overarching commitment to increasing access to the arts across the country.

The Naomi Milgrom Foundation's ongoing flagship projects include MPavilion and the Living Cities Forum. It proudly supports extraordinary projects with extraordinary creators that would otherwise not be realised, spanning:

- architecture and urban design fora;
- art, design and music commissions;
- art and design exhibitions;
- education, research and publication projects;
- dance and music performances;
- First Nations cultural projects; and
- theatre productions.

The Foundation collaborates with an array of leading Australian arts organisations and educational institutions, including the Australian Chamber Orchestra, Australian Centre for Contemporary Art, Australian Centre for the Moving Image, Art Gallery of New South Wales, Art Gallery of South Australia, Australian National Academy of Music, Australian Youth Orchestra, Jewish Museum of Australia, Melbourne Fringe Festival, Melbourne Theatre Company, Monash University, National Gallery of Australia, PHOTO Australia, Opera Australia, RMIT University, Sydney Dance Company, University of Melbourne and Zoos Victoria.

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Driven by the conviction that art and design have the power to enrich individuals, communities, cities and economies, the Naomi Milgrom Foundation has become the gold standard for facilitating partnerships between public and private sectors.

About MPavilion

MPavilion, is Australia's leading architecture commission: a place for conversation, collaboration and experimentation around the design of today and tomorrow. Conceived and created by Naomi Milgrom as an initiative of the Naomi Milgrom Foundation, MPavilion celebrates a decade as the country's cultural laboratory in 2023.

Since 2014, the Naomi Milgrom Foundation has invited extraordinary architects from Australia and across the world to design a meeting place for the Queen Victoria Gardens in Melbourne's heart. From this MPavilion, a five-month design festival of free events is launched—prompting locals and visitors alike to consider how architecture, art and design can change lives.

When its season draws to a close, the Naomi Milgrom Foundation gifts each MPavilion to the people of Victoria—relocating it to a permanent home in the community where it can remain as a catalyst for conversation.

In its first decade, MPavilion has become one of Australia's most anticipated design festivals— attracting over 1,250,000 visitors, with 350,000 in 2022 alone. Accessible and open, MPavilion is both of and for the community: hosting 3,400 events with 4,000 individuals and organisations during this period.

MPavilion's myriad collaborations are a testament to Melbourne's status as a local and global centre of design. Its ambitious program is made possible through the visionary support of its partners, principally the Victorian Government through Creative Victoria, the City of Melbourne, ANZ and Bloomberg Philanthropies.

Since its inception, MPavilion has been shortlisted or won more than 40 national and international design and architecture awards and commendations, including: Winner of Urban Developer Awards for Industry Excellence in the 'Excellence in Community Engagement' category (2021); Winner of the Good Design Awards Gold Accolade in the 'Architectural Design – Urban Design and Public Spaces' category (2019); Winner of the Australian Institute of Landscape Awards – 'Landscape Architecture Award' (2018); Designboom's 'World's Top Temporary Structures for 2016'; and Winner of Detail Magazine's 'DETAIL PRIZE 2016', among many others. Past architects have included: Rachaporn Choochuey, all(zone), Thailand (2022); Francesco Magnani and Traudy Pelzel, MAP Studio, Venice (2021); Glenn Murcutt, Australia (2019); Carme Pinós, Estudio Carme Pinós, Barcelona (2018), Rem Koolhaas and David Gianotten, OMA, Netherlands (2017); Bijoy Jain, Studio Mumbai, India (2016); Amanda Levete, AL_A, United Kingdom (2015); Sean Godsell, Sean Godsell Architects, Australia (2014).