



Media Release

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NINTH MPAVILION DESIGN REVEALED: MATERIALS REIMAGINED IN GROUND-BREAKING DESIGN BY ALL(ZONE), THAILAND

Melbourne, Australia: The **Naomi Milgrom Foundation** has today released the design for its ninth **MPavilion 2022** by Bangkok-based architecture and design practice **all(zone)** led by internationally-acclaimed architect **Rachaporn Choochuey**: a striking canopied structure set to bring the **Queen Victoria Gardens** to life from **Thursday 17 November 2022**.

Experimenting with materials and forms being used for the first time in Australia, **all(zone)** has designed a unique and stimulating space for people to interact with MPavilion's thought-provoking and diverse program, heading into its ninth season as a pivotal part of the city's cultural calendar.

Naomi Milgrom, said: "We're so excited to work with all(zone) and Rachaporn. Her unique vision rethinks how design can impact our ways of living and the environment, and her work will require audiences to think more deeply about different ways of using materials in a sustainable future."

Choochuey, said: "After being confined for such a long time, we began the project with the idea of celebrating 'outdoor living'. We visualised rays of light flickering through layers of leaves that give a very relaxing ambience—like being under a big tree. We wanted MPavilion to be a place where people could meet, enjoy and live in the moment freely. In a world where we increasingly encounter a shortage of resources and ever-changing social conditions, the lifespan of architecture in relation to its materiality should be reinvestigated. The intent of our design for MPavilion is to explore the potential of architecture to embrace a lighter and more casual spirit, and become even more sustainable and engaging."

The MPavilion will be made from layers of bespoke, coloured nets and architectural fabrics with a waterproof membrane often seen in stadiums. The membrane layer is a cutting-edge lightweight mesh supplied by French manufacturer Serge Ferrari that is as transparent as glass but 10 times lighter. This barely-visible mesh, being used for the first time in Australia, allows light and colour to shine through the MPavilion while keeping the structure weather-proof and minimising its impact on the environment.

Specialist engineering consultancy TENSYS worked with all(zone) and AECOM to apply the innovative tensile membrane to the MPavilion's design. "Such efforts required pushing the limits of the physically and technologically possible, reimagining materials from across the globe in new and innovative ways," said Peter Lim, Director of TENSYS.

all(zone)'s structure builds on the legacy of the MPavilion program as a cultural laboratory for people to come together and share ideas Milgrom added: "Our goal with MPavilion has always been to create an enduring space for people to think and imagine the impact architecture and design can have on one's life. More than ever we need fresh ideas that force us to be brave!"

At the close of the season, all(zone)'s MPavilion 2022 will be relocated to a permanent home to be used by the community, and will be the eighth MPavilion gifted to the public by the Naomi Milgrom Foundation. Previously gifted MPavilions can be visited at various locations around the city: MPavilion 2014 by Sean Godsell at the Hellenic Museum (now modified); MPavilion 2015 by Amanda Levete at Docklands; MPavilion 2016 by Bijoy Jain at Melbourne Zoo; MPavilion 2017 by OMA at Monash University Clayton Campus; and MPavilion 2019 by Glenn Murcutt at the University of Melbourne.

About all(zone):

all(zone) are known for their research and contemporary vernacular design solutions that address the

ever-changing, rapidly-transforming nature of today's mega metropolises. Best known for the MAIAM Contemporary Art Museum in Chiang Mai, the first contemporary art museum in Thailand, they have previously participated in exhibitions at the Guggenheim Museum in New York, and in the Triennale di Milano 2018 and one of their projects was selected by Monocle magazine to receive the Top 50 Best Design Award 2021.

About Rachaporn Choochuey:

Design Director of all(zone), Rachaporn Choochuey, was born in Bangkok and received her B.Arch from Chulalongkorn University, Bangkok, a M.S.AAD. from Columbia University and Ph.D. in Architecture History from The University of Tokyo. Starting in 2022, she will be Louis I. Kahn Assistant Visiting Professor at Yale University.

About the Naomi Milgrom Foundation:

Since 2014, the Naomi Milgrom Foundation has enriched Australian cultural life by engaging new audiences with exceptional art, design and architecture. Led by Naomi Milgrom AC, the foundation has become a model for public-private collaboration by enabling new projects with a focus on public engagement, industry stimulation, and education

NOTES TO EDITORS

- MPavilion 2022 will be open to the public from 17 November 2022, in the Queen Victoria Gardens
- For further information, please visit www.mpavilion.org
- Images and information sheets can be found at the [MPavilion 2022 Media Centre](#)